

# MARKET & CLASSIFIEDS



Shop Around the Corner *Kay Barrett*

## Antique Revival

**Owners:** Vicki Rachel, Michael Watts, Cy Haverly  
**Address:** 25 Palmer Road North, Big Flats, NY 14814  
**Phone:** 800-780-7330, 607-562-2202  
**Web Site:** [www.antiquerevival.com](http://www.antiquerevival.com)  
**E-mail:** [email@antiquerevival.com](mailto:email@antiquerevival.com)  
**Hours:** Tuesday–Saturday 10 a.m.–5 p.m.; Sunday 12 p.m.–4 p.m.; Closed Monday

**Three's Company:** In the early nineties Vicki Rachel was ready to make a new life for herself. "I just had so many things going on in my life, and I needed a change," Vicki said. So together with friend, Michael Watts, and son, Cy Haverly, Vicki decided to open shop. "Michael had his own warehouse just full of antiques, and he has been in the business for almost thirty years. The three of us started doing shows and selling items online through eBay," Vicki recalled. The Internet sales were good, and in 1995 the trio opened Antique Revival in Big Flats, New York. "We have three main sections to our business now: wholesale, Internet business, and the store," Vicki said.

**A World in Itself:** There are countless antique stores throughout the country. Many offer oriental rugs, like Revival, or vintage lighting, like Revival, but Vicki's store is unlike most other antique shops. Other shops may be housed in old Victorian buildings or renovated farmhouses tucked back in the country. But Antique Revival is not just a building; it is its own world. "Our store is 10,000 square feet. We have a ton of inventory, and it is always changing," Vicki said. "It's a very visual business, and we are a destination for people." From pottery and porcelain to art and Victorian pieces, Antique Revival's Collection is endless, and people are taking notice. "I think once you step into the store you just see. We have created quite a different atmosphere. People come in and they are just like, "Wow!" Vicki said.

**Going Global:** Despite its size, Antique Revival doesn't garner much attention from Big Flat residents. "We don't have a lot of local support. Most of our customers are from out of town or place orders online, and we ship them out," Vicki said. Shipping both nationally and internationally, Antique Revival's pieces find homes

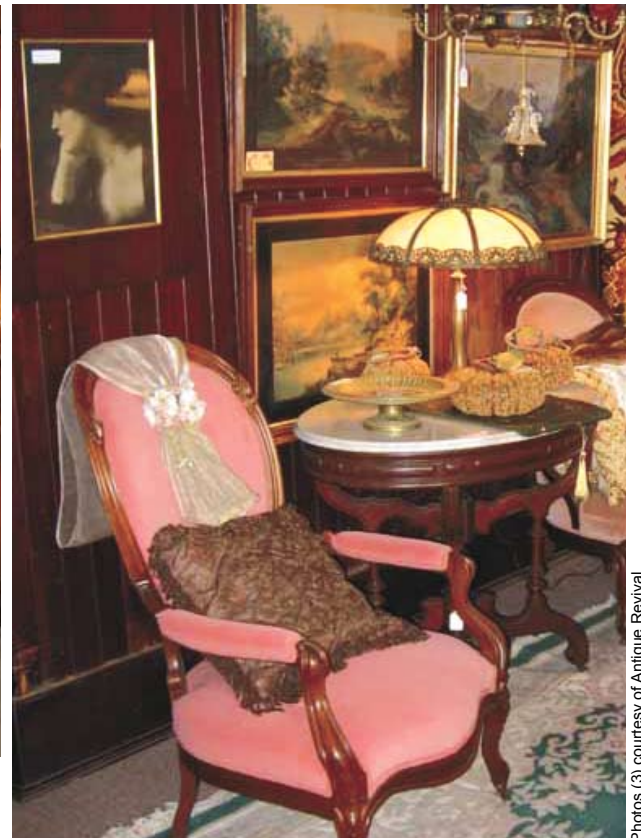
all over the world. "We have a great shipping company that specializes in shipping antiques and makes sure that none of the pieces gets broken before they reach their destination," she said. The pieces that are shipped overseas are limited in size, but plenty of people the world over want some of Vicki's smaller antiques. "We have shipped to the U.K., Russia, Japan, Australia ... they are just little things. We can't ship out big pieces like tables because every country has its own customs system," she noted.

With a trio of enthusiastic owners working together, the store's huge inventory, and an expert shipping partner, Antique Revival looks to a bright future bringing the world beautiful creations from the past.

*Mansfield University student Kay Barrett is a part-time graphic designer at Mountain Home magazine. Contact her at [kayb@mountainhomemag.com](mailto:kayb@mountainhomemag.com).*



Thoughtful and creative displays of the many traditional and unusual pieces available at the huge Antique Revival Showroom.



Photos (3) courtesy of Antique Revival